



American Academy for
Yoga in Medicine

GLOBAL INTEGRATIVE MEDICINE CONGRESS - 2026

A Conference on the Biological Foundations
and Clinical Applications of Yoga, Ayurveda,
and Evidence-Based Integrative Medicine

Date: 01/02/03, MAY, 2026

Venue: Memphis Tennessee, USA

Organized by: American Academy for Yoga in Medicine (AAYM)

Co-organized by University of Memphis School of Public Health





About AAYM

American Academy for Yoga in Medicine



The world's largest network of **physicians, surgeons, and scientists** advancing clinical research and education in Yoga and Integrative Medicine.

Hosted its first global conference at **AIIMS3Rishikesh (2019)** and the **world's largest virtual Yoga event (2020)** with over **1.2 million participants**.

The upcoming **AAYM 2026 Conference** continues this legacy4uniting leaders in **Ayurveda, biology, diagnostics, anesthesia, and wellness policy**.





About the Conference

The American Academy of Yoga and Medicine (AAYM) will host the **world's first American Conference** on Yoga, Ayurveda & Integrative Therapies for Chronic Diseases & Public Health in Memphis, Tennessee, USA.



Integrative Platform

Linking modern diagnostics with
Ayurveda & Yoga



Disease Prevention

Focus on chronic disease
prevention, rehabilitation, and
wellness



Evidence-Based

Supported by clinical trials, policy dialogues, and hands-on workshops





Conference Goals

01

Research-Based Medical Intervention

Encourage evidence-based **medical intervention** and comprehensive **mind-body integration** across clinical practice.

02

Cross-Disciplinary Dialogue

03

Improved Clinical Outcomes

Enhance patient outcomes in **rehabilitation, anesthesia care, and preventive medicine** through integrative approaches.





Event Mechanism

A Multi-Faceted Learning Experience

1

Interactive Sessions

Led by top physicians, surgeons, and healthcare educators sharing cutting-edge research and clinical insights.

2

Featuring new diagnostics, digital wearables, and innovative wellness technology from industry leaders.

3

Hands-On Training

Practical training in Yoga, meditation, and rehabilitation-based medical applications for immediate clinical use.

4

Panel Discussions

Global experts discuss public health, policy, and clinical interventions shaping the future of integrative medicine.





Conference Features

Live Q&A Sessions

Fostering collaboration among clinicians, researchers, and policymakers through dynamic discussions.

Book Launches

Highlighting advances in biology, wellness, and clinical intervention from leading researchers.

Official Guidelines Release

Launch of comprehensive guidelines integrating Yoga, Ayurveda, and modern medicine.

Research Presentations

Poster and abstract presentations showcasing groundbreaking research in Yoga, diagnostics, and rehabilitation.





Exhibition & Innovation Showcase



Diagnostics & Rehab Tech

Showcasing **nutraceuticals, diagnostics, and rehabilitation technologies** at the forefront of integrative medicine.



Clinical Wellness Tools

Wearables, yoga mats, and meditation tools designed for both clinical and personal wellness applications.



Natural Therapeutics

Herbal and dietary supplements, aromatherapy diffusers, and essential oils for holistic patient care.



Recovery & Monitoring

Advanced devices for **stress monitoring, anesthesia recovery**, and mind-body wellness optimization.





Exclusive Sponsorship - GIMC 2026

Diamond Sponsorship - \$30,000

(Maximum Impact & Exclusive Visibility)

- Title Branding: "Your Brand presents GIMC 2026"
- Speaking Opportunity: Brief address during lunch sessions on Friday, Saturday, and Sunday (5–7 minutes each)
- Exhibition Space: 4 premium tables (8×10 ft each)
- Logo Placement:
 - GIMC 2026 website and conference publications
 - Stage (participant brings banner/logo)
 - Venue entrance
 - Per function rooms
 - Flyers in large font & logo size
 - All AAYM social media – 3 posts/week (with provided content/video)
- Main Screen Visibility: Prominent during lunch/breaks
- Complimentary Passes: 8 VIP passes
- Appreciation: Plaque presentation
- Audience: Doctors, surgeons, researchers, and policy leaders

Why Diamond?

1. Maximum Visibility: Exclusive title sponsor, placing your brand at the forefront of the largest international integrative medicine conference.
2. Strategic Influence: Direct engagement with top clinicians, researchers, and policy leaders for collaboration and partnerships.

Ideal for: Hospitals, pharmaceutical companies, and global healthcare brands seeking premium visibility and leadership presence.



Platinum Sponsorship - \$20,000

(High Visibility & Focused Engagement)

- Featured branding across media platforms: "Your Brand presents GIMC 2026"
- Exclusive Booth Space: 3 tables (8x10 ft each)
- Logo Placement: Website, conference publications, stage (participant brings banner), venue entrance, AAYM social media 2/week, medium font & logo size in flyers
- Complimentary Passes: 5 VIP passes + recognition in GIMC'26 booklet
- Audience: Doctors, physicians, professors, wellness businesses
- Appreciation: Plaque presentation

Why Platinum?

1. Dedicated segment to present your brand to key decision-makers.
2. Prominent logo placement across materials, website, and digital channels for strong brand recognition.

Ideal for: Hospitals, wellness companies, and healthcare brands seeking a targeted professional audience.



Gold Sponsorship - \$15,000

(Strong Presence & Direct Engagement)

- Recognized as an official Gold Sponsor on banners, website, and printed materials
- Booth space: 2 tables (8x10 ft each)
- Logo displayed on main conference screen between sessions
- Complimentary Passes: 3 VIP passes + recognition in GIMC'26 booklet
- AAYM social media – once/week
- Flyers in small font & logo size
- Opportunity to engage directly with doctors, surgeons, researchers, and policy experts

Why Gold?

- Maintain a strong visibility and presence at a lower cost than Platinum while still engaging with decision-makers.



Silver Sponsorship - \$5,000

(Affordable Impact & Visibility)

- Recognized as an official Silver Sponsor on website and selected printed materials
- Booth space: 1 table (8x10 ft)
- Logo placement on conference screen during select sessions
- Complimentary Passes: 1 VIP pass
- Flyers in small logo size
- Social media mention once during the conference promotion period
- Opportunity to network with doctors, wellness experts, and conference attendees

Why Silver?

- Ideal for smaller companies or startups looking for cost-effective exposure to a professional and international audience
- Provides presence in key areas without committing to larger sponsorship budgets



Bronze Sponsorship - \$2,500

(Limited Perks & Presence)

- Recognition on selected printed materials
- Booth space: 1 table (shared or limited space)
- Logo on select slides/screens during conference
- 1 complimentary pass
- Opportunity to engage with conference attendees in a limited capacity

Strategic Engagement Opportunities

Our comprehensive strategy ensures maximum visibility and lasting impact for our sponsors, both during and after the event.

During Event Activation

Maximize immediate exposure and interactive engagement:

- **Real-time Brand Visibility:** Showcase sponsor branding prominently during livestreamed key sessions and critical policy discussions, reaching a wider virtual audience.
- **Continuous Digital Presence:** Integrate sponsor slides and active hashtag campaigns (e.g., #MedCon2026, #WellnessInMedicine) between sessions, ensuring sustained digital visibility and audience interaction.
- **Thought Leadership & Influence:** Feature sponsors in daily social media updates highlighting key medical professionals and wellness experts in action, reinforcing their role in industry leadership.

Post-Event Engagement

Extend your brand's influence and foster long-term connections:

- **Enduring Content Legacy:** Produce high-quality recap videos featuring dedicated sponsor highlights, extending brand messaging long after the event concludes.
- **Transparent Impact Reporting:** Provide comprehensive engagement analytics and publicly acknowledge sponsors across all platforms, demonstrating measurable ROI and fostering goodwill.
- **Sustained Community Connection:** Maintain sponsor visibility through ongoing weekly health and wellness campaigns, fostering continuous engagement with a highly relevant audience.

Offline Engagement & Networking

Amplify your presence through high-impact physical touchpoints and direct interactions:

- **Exclusive On-site Branding:** Prominently feature sponsor logos and messages on event signage, registration areas, and delegate materials, ensuring high-visibility exposure.
- **Targeted Networking Receptions:** Facilitate direct connections with key decision-makers and industry leaders through sponsored luncheons, coffee breaks, and exclusive VIP receptions.
- **Interactive Exhibit Presence:** Leverage dedicated booth space for product demonstrations and direct engagement with attendees, fostering meaningful one-on-one interactions.



Offline Marketing Strategy: Maximizing Reach and Engagement

Our multi-faceted offline marketing strategy focuses on direct engagement, strategic partnerships, and widespread visibility to ensure comprehensive outreach within the medical community.

Strategic Partnerships & Outreach

- Forge impactful collaborations with leading **medical institutions, universities, and professional associations** (e.g., cardiology, oncology) to host specialized workshops and drive industry dialogue.
- Amplify influence by engaging **policy leaders** and integrating sponsor materials within clinical networks, emphasizing the event's social impact and relevance for healthcare innovation.

Direct Attendee Engagement

- Implement targeted outreach through **personalized invitations** to key medical professionals across hospitals, surgical units, and medical schools, ensuring high-value attendance.
- Create dynamic, **interactive booths** showcasing cutting-edge medical technology, VR solutions, and diagnostic tools to captivate and educate attendees.
- Design exclusive **networking lounges** and sponsor-branded collaboration spaces, fostering meaningful connections and knowledge exchange among clinicians.

Widespread Public Visibility

- Execute a robust public relations campaign by distributing **press releases, posters, and informative brochures** in high-traffic hospitals and prominent research centers.
- Maximize local presence through strategically placed **event banners** near universities and medical hubs, complemented by targeted transit advertising for broader reach.





Marketing Plan: Elevating Engagement:



Pre-Event Strategies:

Sponsor Recognition

Announce partners with "Thank You" posts, logos, and tags across social platforms.

Keynote Teasers

Post short YouTube teasers to introduce keynote speakers and upcoming medical interventions.

1

2

3

Innovation Highlights

Share updates on LinkedIn, Facebook, and Instagram, focusing on advancements in diagnostics, surgery, rehab, and wellness.





Thank You !

We extend our sincere gratitude to all our potential sponsors, dedicated attendees, and valuable partners. Your support and interest are instrumental in making the GIMC '26 a truly impactful event.

Connect With Us



Call Us

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Email Us

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We invite you to learn more about our initiatives and discover how you can contribute to shaping the future of integrated medicine.

Get involved today!