



American Academy for  
Yoga in Medicine

# GLOBAL INTEGRATIVE MEDICINE CONGRESS - 2026

A Conference on Biology and Clinical  
Applications of Yoga, Ayurveda &  
Integrative Therapies, Diagnostics and  
Rehabilitation

**Date:** 01/02/03, MAY, 2026

**Venue:** Memphis Tennessee, USA

**Organized by:** American Academy for Yoga in Medicine (AAYM)





# About AAYM

American Academy for Yoga in Medicine



The world's largest network of **physicians, surgeons, and scientists** advancing clinical research and education in Yoga and Integrative Medicine.

Hosted its first global conference at **AIIMS3Rishikesh (2019)** and the **world's largest virtual Yoga event (2020)** with over **1.2 million participants**.

The upcoming **AAYM 2026 Conference** continues this legacy4uniting leaders in **Ayurveda, biology, diagnostics, anesthesia, and wellness policy**.





# About the Conference

The American Academy of Yoga and Medicine (AAYM) will host the **world's first American Conference** on Yoga, Ayurveda & Integrative Therapies for Chronic Diseases & Public Health in Memphis, Tennessee, USA.



## Integrative Platform

Linking modern diagnostics with  
Ayurveda & Yoga



## Disease Prevention

Focus on chronic disease  
prevention, rehabilitation, and  
wellness



## Evidence-Based

Supported by clinical trials, policy dialogues, and hands-on workshops





# Conference Goals

01

## Research-Based Medical Intervention

Encourage evidence-based **medical intervention** and comprehensive **mind-body integration** across clinical practice.

02

## Cross-Disciplinary Dialogue

03

## Improved Clinical Outcomes

Enhance patient outcomes in **rehabilitation, anesthesia care, and preventive medicine** through integrative approaches.





# Event Mechanism

## A Multi-Faceted Learning Experience

1

### Interactive Sessions

Led by top physicians, surgeons, and healthcare educators sharing cutting-edge research and clinical insights.

2

Featuring new diagnostics, digital wearables, and innovative wellness technology from industry leaders.

3

### Hands-On Training

Practical training in Yoga, meditation, and rehabilitation-based medical applications for immediate clinical use.

4

### Panel Discussions

Global experts discuss public health, policy, and clinical interventions shaping the future of integrative medicine.





# Conference Features

## Live Q&A Sessions

Fostering collaboration among clinicians, researchers, and policymakers through dynamic discussions.

## Book Launches

Highlighting advances in biology, wellness, and clinical intervention from leading researchers.

## Official Guidelines Release

Launch of comprehensive guidelines integrating Yoga, Ayurveda, and modern medicine.

## Research Presentations

**Poster and abstract presentations** showcasing groundbreaking research in Yoga, diagnostics, and rehabilitation.





# Exhibition & Innovation Showcase



## Diagnostics & Rehab Tech

Showcasing **nutraceuticals, diagnostics, and rehabilitation technologies** at the forefront of integrative medicine.



## Clinical Wellness Tools

**Wearables, yoga mats, and meditation tools** designed for both clinical and personal wellness applications.



## Natural Therapeutics

**Herbal and dietary supplements, aromatherapy diffusers, and essential oils** for holistic patient care.



## Recovery & Monitoring

Advanced devices for **stress monitoring, anesthesia recovery**, and mind-body wellness optimization.





## Keynote Speakers

- Dr. Bret Contreras
- Dr. Christof Koch
- Dr. Craig Heller
- Dr. David Berson
- Dr. David DeSteno

- Dr. David Sinclair
- Rich Diviney
- Dr. Harold McGee
- Dr. Heidi Van Drink
- Jeremy Miner

- Dr. Joel Gator Warsh
- Dr. Michael F. Roizen
- Nick Barringer
- Dr. Sergiu Pasca
- Dr. Teo Soleymani

Please note: The final list of speakers and their detailed biographies will be confirmed closer to the event date.





# Sponsorship Plan

Diamond: \$20,000



- Sponsorship Level: Exclusive (1 sponsor only).
- Title Branding: “Brand Name presents GIMC 2026”.
- Speaking Opportunity: Closing Ceremony (5–7 minutes).
- Booth Space: 4 Premium tables (8x10 ft each).
- Logo Placement: Stage ,website, all event materials.
- Main Screen Visibility: Dominant .
- Delegate Kit Inserts: Premium placement + giveaways.
- Digital & Social Media Promotion.
- Complimentary Passes: 10 VIP passes.
- Appreciation plaque will be presented.
- Audience Access: Doctors, Surgeons, Researchers, policy leaders.
- Ideal For: Pharma majors, Hospitals, Global brands.



# Sponsorship Plan

## Platinum: \$10,000

- Featured as “**Brand Name presents GIMC 2026**” on all media platforms.
- Exclusive booth space (3 tables, 8x10 ft each) to showcase diagnostics, rehab, and wellness innovations.
- Dedicated segment to introduce your brand to surgeons, researchers, and policy leaders.
- Digital & Social Media Promotion.
- Logo placement on stage, website, and official materials.
- 6 complimentary passes and recognition in the GIMC'26 booklet.
- Audience includes Doctors, Physicians, Professors, and Wellness Businesses.
- Brochures/flyers included in delegate kits.
- Appreciation plaque will be presented .



# Sponsorship Plan

## Gold: \$5,000

- Recognized as an official Gold Sponsor on banners, website, and printed materials.
- Booth space (2 tables, 8x10 ft each) to showcase diagnostics, rehab, and wellness products.
- Logo display on main conference screen between sessions.
- Brochure or flyer included in delegate kits.
- 4 complimentary passes to the event.
- Featured mention in the GIMC'26 booklet and media coverage.
- Engage directly with Doctors, Surgeons, Researchers, and Policy experts.



# Sponsorship Plan

## Silver: \$3,000 A large, three-dimensional silver star icon is positioned to the right of the 'Silver' text.

- Recognized as an official Silver Sponsor in the program book and on the event website.
- Booth space (2 tables, 8x10 ft each) for product or service demonstrations.
- Display diagnostics, rehab, and wellness solutions to healthcare professionals.
- Include marketing materials on sponsor tables if provided.
- 2 complimentary passes to the conference.
- Receive a Certificate of Participation during the event.
- Engage with Doctors, Surgeons, Researchers, and Policy Leaders under one roof.



# Strategic Engagement Opportunities

Our comprehensive strategy ensures maximum visibility and lasting impact for our sponsors ,both during and after the event.

## During Event Activation

Maximize immediate exposure and interactive engagement:

- **Real-time Brand Visibility:** Showcase sponsor branding prominently during livestreamed key sessions and critical policy discussions, reaching a wider virtual audience.
- **Continuous Digital Presence:** Integrate sponsor slides and active hashtag campaigns (e.g., #MedCon2026, #WellnessInMedicine) between sessions, ensuring sustained digital visibility and audience interaction.
- **Thought Leadership & Influence:** Feature sponsors in daily social media updates highlighting key medical professionals and wellness experts in action, reinforcing their role in industry leadership.

## Post-Event Engagement

Extend your brand's influence and foster long-term connections:

- **Enduring Content Legacy:** Produce high-quality recap videos featuring dedicated sponsor highlights, extending brand messaging long after the event concludes.
- **Transparent Impact Reporting:** Provide comprehensive engagement analytics and publicly acknowledge sponsors across all platforms, demonstrating measurable ROI and fostering goodwill.
- **Sustained Community Connection:** Maintain sponsor visibility through ongoing weekly health and wellness campaigns, fostering continuous engagement with a highly relevant audience.

## Offline Engagement & Networking

Amplify your presence through high-impact physical touchpoints and direct interactions:

- **Exclusive On-site Branding:** Prominently feature sponsor logos and messages on event signage, registration areas, and delegate materials, ensuring high-visibility exposure.
- **Targeted Networking Receptions:** Facilitate direct connections with key decision-makers and industry leaders through sponsored luncheons, coffee breaks, and exclusive VIP receptions.
- **Interactive Exhibit Presence:** Leverage dedicated booth space for product demonstrations and direct engagement with attendees, fostering meaningful one-on-one interactions.





# Offline Marketing Strategy: Maximizing Reach and Engagement

Our multi-faceted offline marketing strategy focuses on direct engagement, strategic partnerships, and widespread visibility to ensure comprehensive outreach within the medical community.



## Strategic Partnerships & Outreach

- Forge impactful collaborations with leading **medical institutions, universities, and professional associations** (e.g., cardiology, oncology) to host specialized workshops and drive industry dialogue.
- Amplify influence by engaging **policy leaders** and integrating sponsor materials within clinical networks, emphasizing the event's social impact and relevance for healthcare innovation.

## Direct Attendee Engagement

- Implement targeted outreach through **personalized invitations** to key medical professionals across hospitals, surgical units, and medical schools, ensuring high-value attendance.
- Create dynamic, **interactive booths** showcasing cutting-edge medical technology, VR solutions, and diagnostic tools to captivate and educate attendees.
- Design exclusive **networking lounges** and sponsor-branded collaboration spaces, fostering meaningful connections and knowledge exchange among clinicians.

## Widespread Public Visibility

- Execute a robust public relations campaign by distributing **press releases, posters, and informative brochures** in high-traffic hospitals and prominent research centers.
- Maximize local presence through strategically placed **event banners** near universities and medical hubs, complemented by targeted transit advertising for broader reach.





# Marketing Plan: Elevating Engagement:



## Pre-Event Strategies:

### Sponsor Recognition

Announce partners with "Thank You" posts, logos, and tags across social platforms.

### Keynote Teasers

Post short YouTube teasers to introduce keynote speakers and upcoming medical interventions.

1

2

3

### Innovation Highlights

Share updates on LinkedIn, Facebook, and Instagram, focusing on advancements in diagnostics, surgery, rehab, and wellness.





# Thank You !

We extend our sincere gratitude to all our potential sponsors, dedicated attendees, and valuable partners. Your support and interest are instrumental in making the GIMC '26 a truly impactful event.

## Connect With Us



### Call Us

+1 (901) 810-8515

+1 (901) 810-8527



### Email Us

Intgmedcon2026@aaymonline.org



We invite you to learn more about our initiatives and discover how you can contribute to shaping the future of integrated medicine.

Get involved today!